

Successful prevention of ransomware in real life - what can be done in the network and what must be done at the endpoint?

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Agenda

- Attack lifecycle
- Examples from the real world
- Best Practices for Threat Protection
- Demo

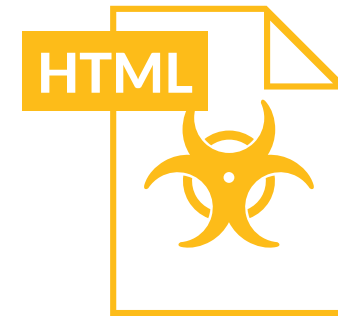
How does malware get in? Three most common vectors



EXPLOIT KITS OVER WEB



**MALICIOUS EMAIL
ATTACHMENTS**



**MALICIOUS LINKS
IN EMAILS**

WEB: Infected website or malicious ad via exploit kit



STEP 1

User visits compromised website, which is often a trusted location.



STEP 2

Malicious code redirects to exploit kit landing page.

OR

Malicious advertisement silently redirects to malicious web page.



STEP 3

Exploit kit web page loads and determines best route to infect user.



STEP 4

Exploit kit takes advantage of vulnerable software.



STEP 5

Exploit kit delivers malware payload.



STEP 6

Victim's sensitive files are encrypted and held for ransom. / Attacker has full control of the endpoint.

Top Vulnerabilities Exploited by Drive-by Downloads



EMAIL: Compromised Microsoft Word document



STEP 1

Targeted email with infected Microsoft® Office Word document delivered to user.



STEP 3

Office macros run, downloading malware from URLs within the document.



STEP 2

User opens Word document, thinking it is a legitimate file.



STEP 4

Victim's sensitive files are encrypted and held for ransom. / Attacker has full control of the endpoint.

Targeted and Social Engineering Attacks

- What are the most dangerous file types on the internet today?!



Word



Excel



PowerPoint

The email contains a link to “PostNord” pages

Kuriren Har Inte levererat Paketet

Vi har fått ditt paket **CT8380159SE** på **2016/01/29**. Courier inte leverera detta paket till dig.

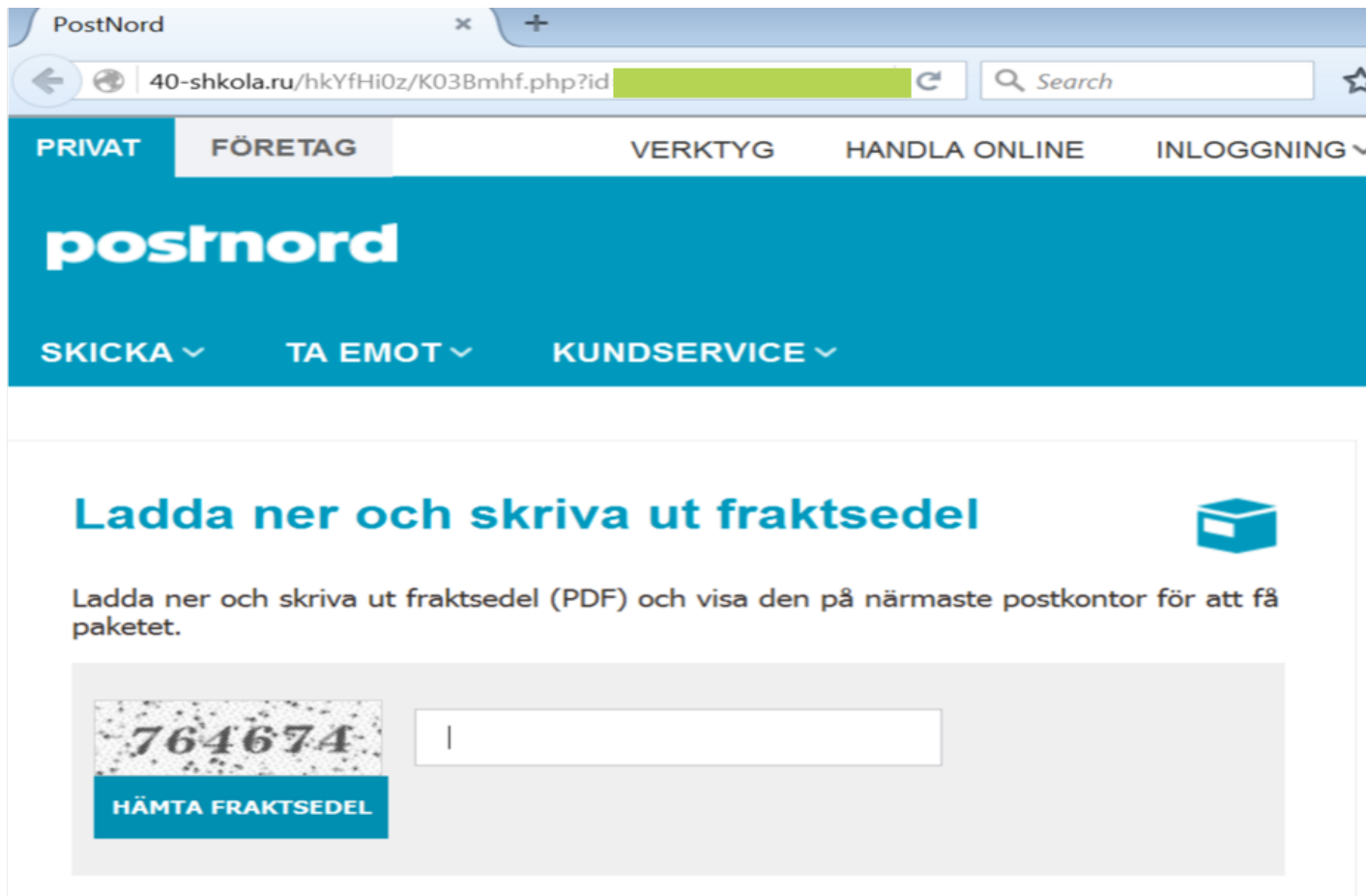
Skriv ut fraktetikett och visa den på närmaste postkontor för att få ditt paket.

Få fraktetikett

Om paketet inte kommer att tas emot inom 16 arbetsdagar, har Postnord rätt att kräva ersättning från dig - 64 kronor för varje dag för paketet lagring. Du kan hitta information om förfarandet och villkoren för paketet lagring i närmaste kontor.

Detta är ett automatiskt meddelande. [Klicka här](#) för att avregistrera.

The link opens a page where a captcha is asked

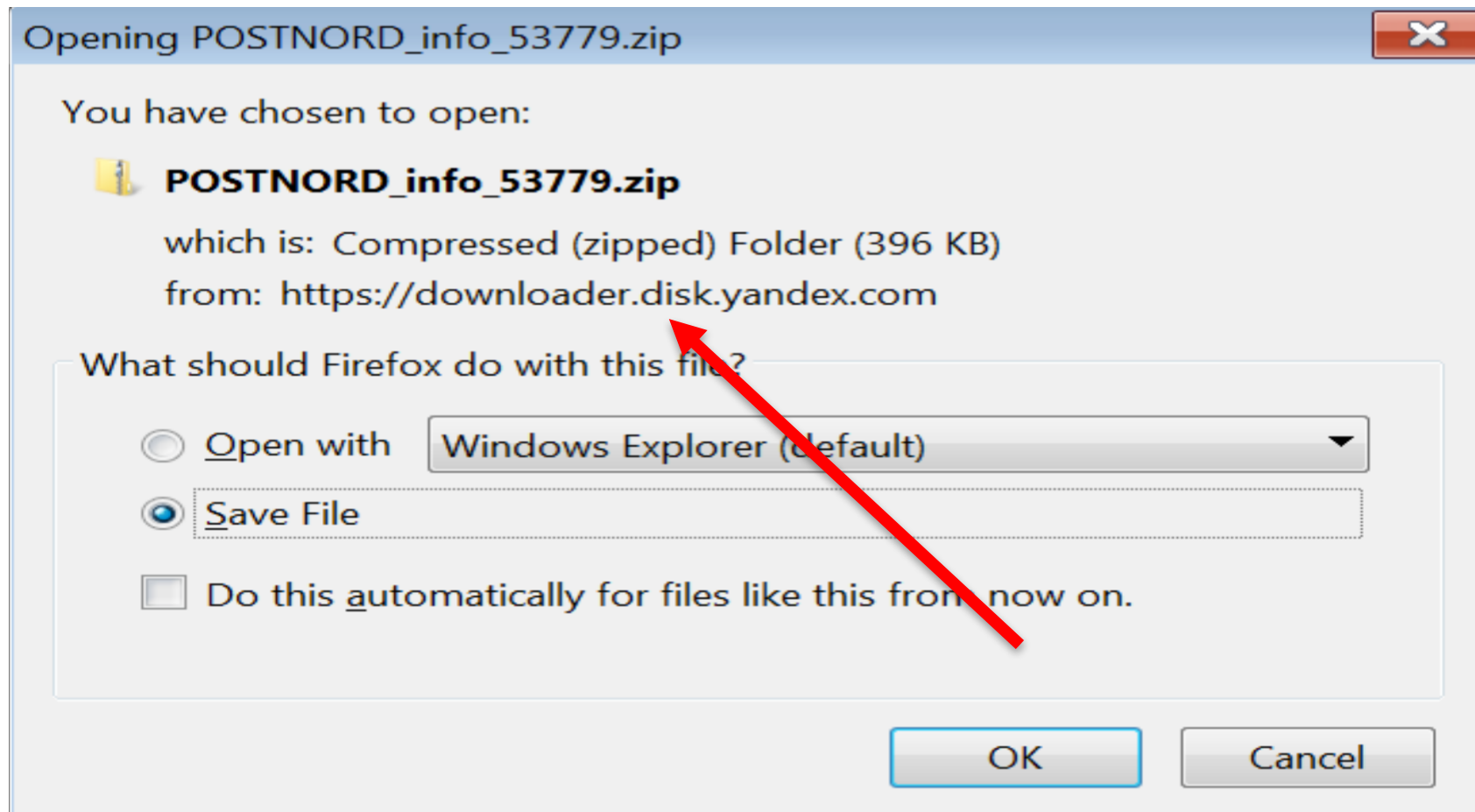


The screenshot shows a web browser window with the PostNord website. The address bar displays the URL `40-shkola.ru/hkYfHi0z/K03Bmhf.php?id`. The website's navigation bar includes links for **PRIVAT**, **FÖRETAG**, **VERKTYG**, **HANDLA ONLINE**, and **INLOGGNING**. Below this, the **postnord** logo is prominently displayed, followed by service links: **SKICKA**, **TA EMOT**, and **KUNDSERVICE**.


The main content area features the heading **Ladda ner och skriva ut fraktsedel** (Download and print shipping label) accompanied by a small box icon. Below the heading, a text instruction reads: "Ladda ner och skriva ut fraktsedel (PDF) och visa den på närmaste postkontor för att få paketet." (Download and print shipping label (PDF) and show it at the nearest post office to get the package).

A captcha challenge is presented, consisting of a box with the number **764674** and a button labeled **HÄMTA FRAKTSedel** (Get shipping label). To the right of the captcha box is an empty input field for the user to enter the number.

Next a zip file is being downloaded



Zip contains a “pdf” which is actually an application

Name	Date modified	Type	Size
 POSTNORD_info_53779	2/4/2016 1:38 PM	Application	524 k



Example: Macro based malware downloader

SUOJAVAROITUS Makrot on poistettu käytöstä. Ota sisältö käyttöön

A14

Microsoft Office

Attention! This document was created by [a newer version of Microsoft Office™](#).
Macros must be enabled to display the contents of the document.

14

15 **Microsoft Office 2013**

16 To display the contents of the document click on Enable Content button.

17

18 **Microsoft Office 2010**

19 To display the contents of the document click on Enable Content button.

20

21 **Microsoft Office 2007**

22 1. To display the contents of the document click on Options button.

23 2. Then select Enable this content and click on OK button.

24

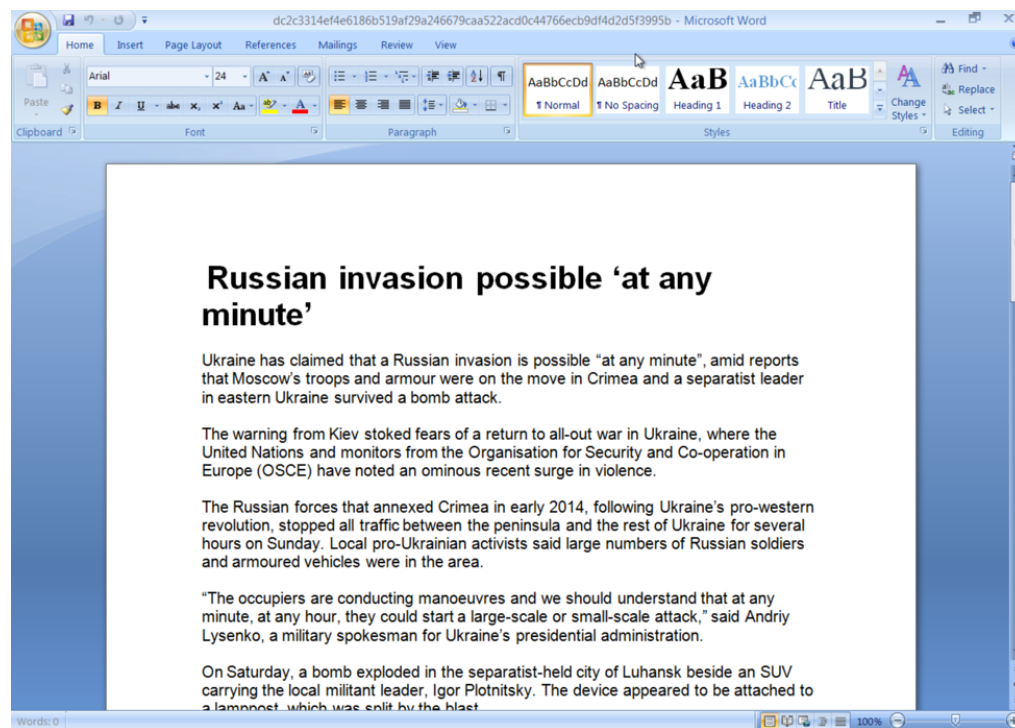
25 **Microsoft Office 2003**

26 1. Go to Tools > Macro submenu and select Security.

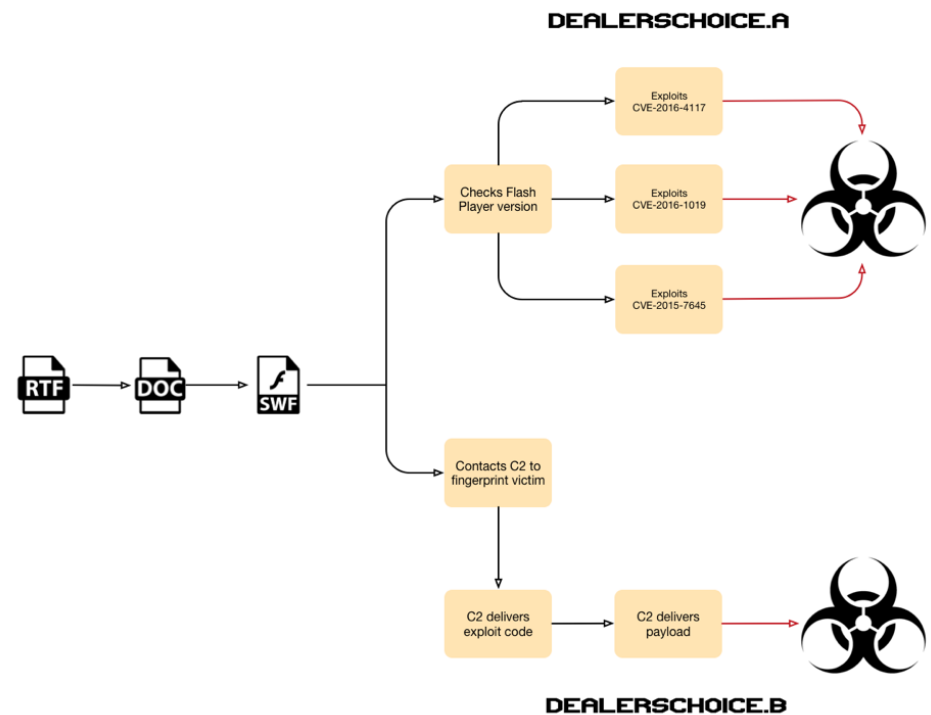
27 2. Select Low option and click on OK button.

Example: Office document with exploit – Sofacy aka APT28

Decoy document



Exploits



***IT **DOESN'T** FEEL
LIKE WE'RE WINNING***



PREVENTION

1ST

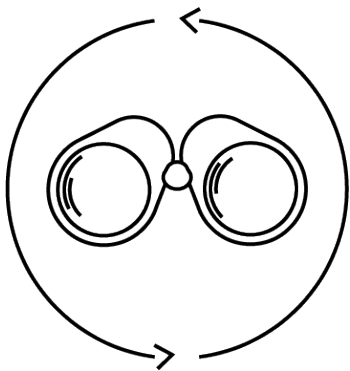


Leveraging the Entire Network Security Platform

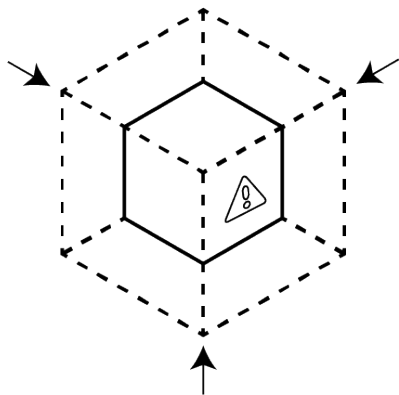
***Top tips to stop ransomware
/ malware / breaches***



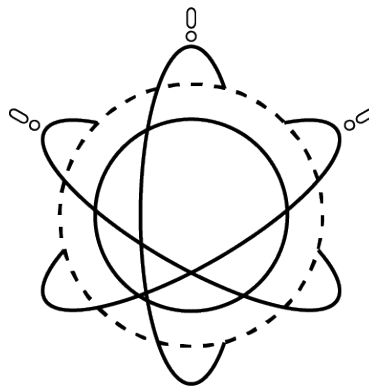
Prevention imperatives



**COMPLETE
VISIBILITY**



**REDUCE
ATTACK
SURFACE**



**PREVENT
KNOWN
THREATS**



**PREVENT
UNKNOWN
THREATS**

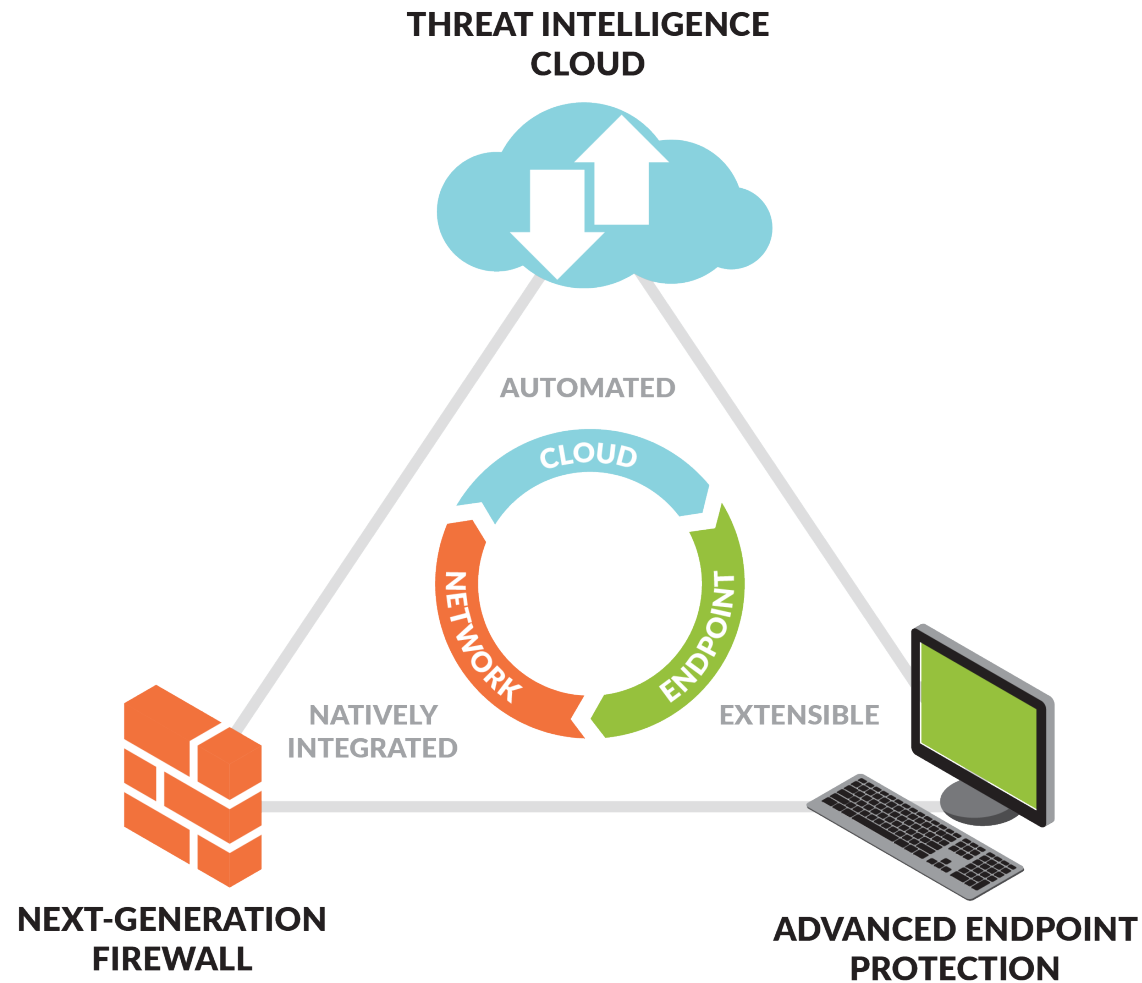
Prevention imperatives

Complete visibility	Reduce attack surface area	Prevent all known threats	Prevent new threats
<ul style="list-style-type: none">• All applications• All users• All content• Encrypted traffic	<ul style="list-style-type: none">• Enable business apps• Block “bad” apps• Limit app functions• Limit file types• Block websites	<ul style="list-style-type: none">• Exploits• Malware• C&C• Malicious websites• Bad domains• Stolen credentials	<ul style="list-style-type: none">• Dynamic analysis• Static analysis• Attack techniques• Anomaly detection• Analytics

Prevention imperatives

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<ul style="list-style-type: none"> Firewall NAC Proxy VPN SSL decryptor Endpoint detection 	<ul style="list-style-type: none"> Firewall CASB IPS Proxy URL Filter 	<ul style="list-style-type: none"> IPS Antivirus URL filter 2-factor auth Anti-spyware Endpoint security 	<ul style="list-style-type: none"> Network sandbox Endpoint sandbox Machine learning Big data

Delivering the next-generation security platform



1. Network level controls to block ransomware / malware

- Prerequisite: a true NGFW capable of matching traffic per application not per port. -> Enables granular control to applications based on their risk not the port.

UTM - “NGFW”

Block / **Allow**

Yes Upload and Yes Download
All employees

All allowed applications on the same port have the same security profile.

Block / **Allow**

Yes Upload and Yes Download
All employees

Your collaboration tool



SSL

AV
Spyware
IPS
Unknowns

True next generation

Allow

Yes Upload and Yes Download
All employees

Treat every application based on their risk



Your partner's collaboration tool

Allow

No Upload but Yes Download
Only Legal Dpt. John, Lisa & Joe

2. Network level controls to block ransomware / malware

- Whitelist business required applications -> all unknown and risky applications are denied by default. Bring back the default deny action on firewall.
- Reduce your attack surface by controlling the application actions and file types traversing the network
 - As seen in the example before. Control how applications can be used.
 - Block all PE files (.EXE, .CPL, .DLL, .OCX, .SYS, .SCR, .DRV, .EFI, .FON, .PIF) from suspicious categories (Unknown, dynamic DNS etc.)
 - Block: .HLP, and .LNK files
 - Block .CHM, .BAT and .VBS files
 - Block or **Alert** on encrypted file types (.zip and .rar) – consider an indicator
 - **Alert** on all other file types for visibility in both direction

3. Network level controls to block ransomware / malware

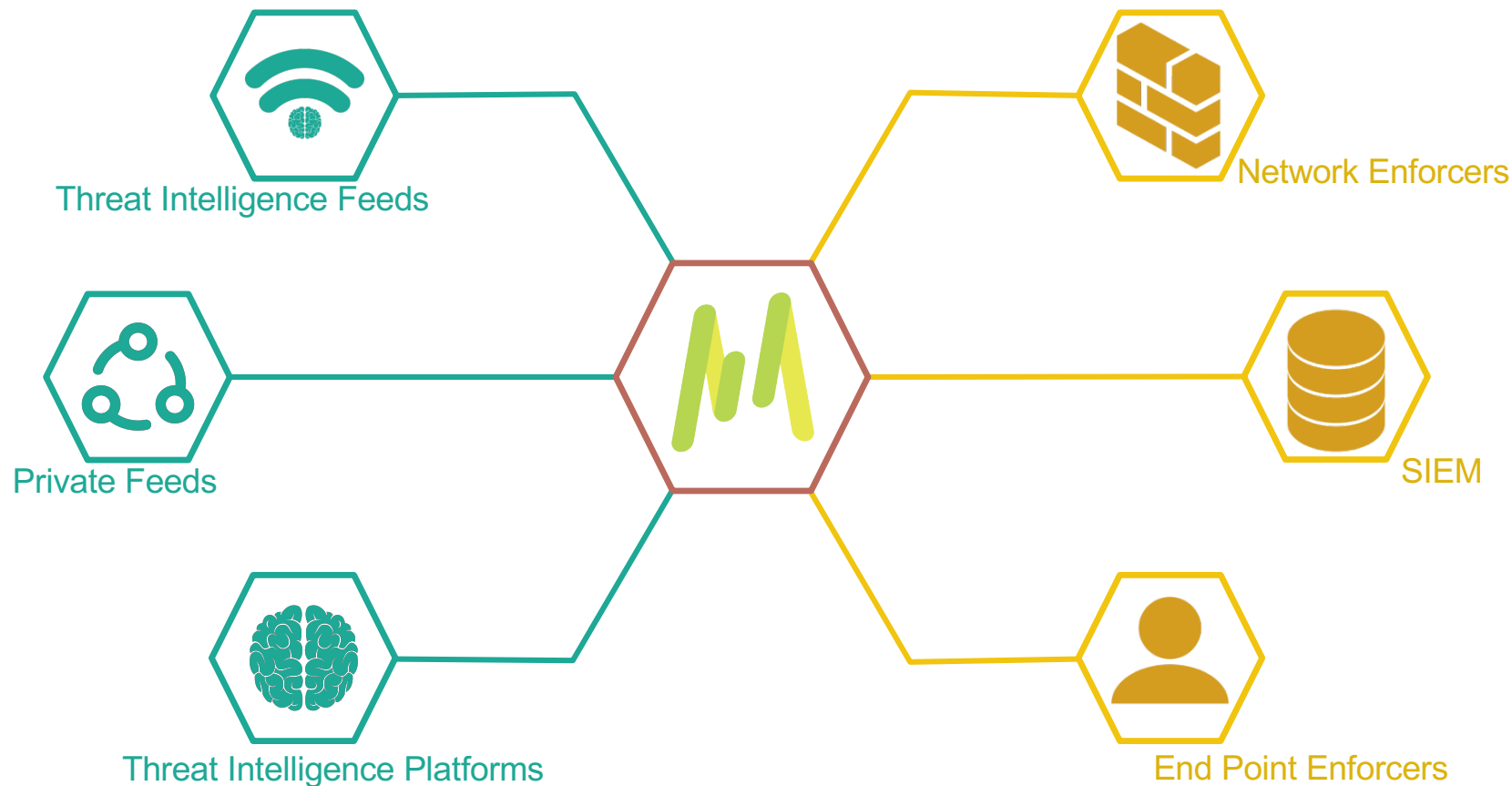
- Reduce attack surface with URL filtering
- Examples of potentially Dangerous Places on the web:
 - Malware categorized websites - **BLOCK**
 - Phishing websites - **BLOCK**
 - Dynamic DNS domains used by Remote Access Trojans and malware – **BLOCK / CONTINUE** and block PE files
 - Unknown domains – **ALLOW/CONTINUE** and block PE files
 - Parked domains – **BLOCK / CONTINUE**
 - Questionable category domains **BLOCK/CONTINUE** and block PE files
 - Proxy-Avoidance **BLOCK**

4. Network level controls to block ransomware / malware

- Reduce attack surface with External dynamic lists
- Aggregate external threat intel into Palo Alto Networks firewall policy
 - Automatically pull in IP addresses and domains and take action in policy (not just block)
- Possible 3rd party Sources Included on AppSpot site:
 - <http://panwdbl.appspot.com/>

5. Network level controls to block ransomware / malware


- Introducing MineMeld - An extensible TI processing framework

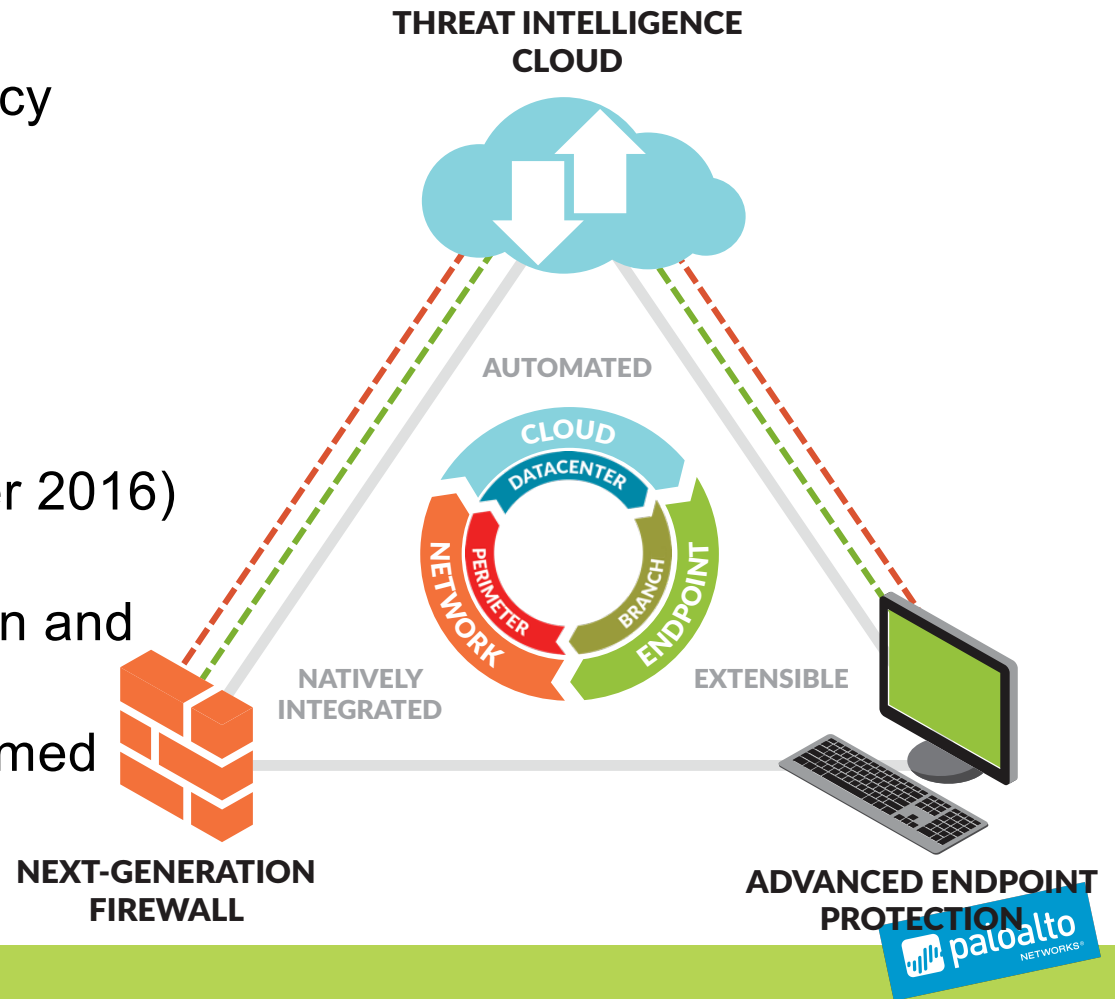


6. Network level controls to block ransomware / malware

- Prevent the known badness
- URL Filtering enabled on all ports and applications.
 - Utilize URL categories in policy.
- IPS enabled with all signatures to all applications on all ports (on all rules in the policy)
- AV enabled with all signatures to all applications on all ports (on all rules in the policy)
- AntiSpyware enabled with all signatures to all applications on all ports (on all rules in the policy)
- No need to “tune” signature set for performance -> True Single Pass NGFW

7. Network level controls to block ransomware / malware

- Sandbox all unknown files per policy
 - Available in US, EU and locally
 - > 1,000,000 remote sensors
 - Largest Threat database (Forrester 2016)
 - Any unknown into a known in 5 min and
 - All FWs and Endpoints reprogrammed automatically
- 



Is this enough?



Network controls can only protect what they can see...

- SSL/TLS
 - If you are not decrypting SSL/TLS traffic, you are blind at the network level for attacks arriving on encrypted streams.
 - Some applications cannot be decrypted. (certificate pinning, client cert auth etc.)
- Emails in the cloud
 - Malware arrives at the end user mailbox in the cloud and is downloaded via encrypted stream to the endpoint.
- Classic USB-stick vector or similar
 - Network cannot see what does not traverse over it.
 - 2016 Blackhat USA: “48 percent of USB drives were picked up and plugged into a computer with the user clicking on files.”
- Network level obfuscation / custom encryption etc..
- You need to take the fight to the endpoint.

Main ways to infect an endpoint



Exploits

**Weaponized Data
Files & Content**

**Subvert Normal
Applications**



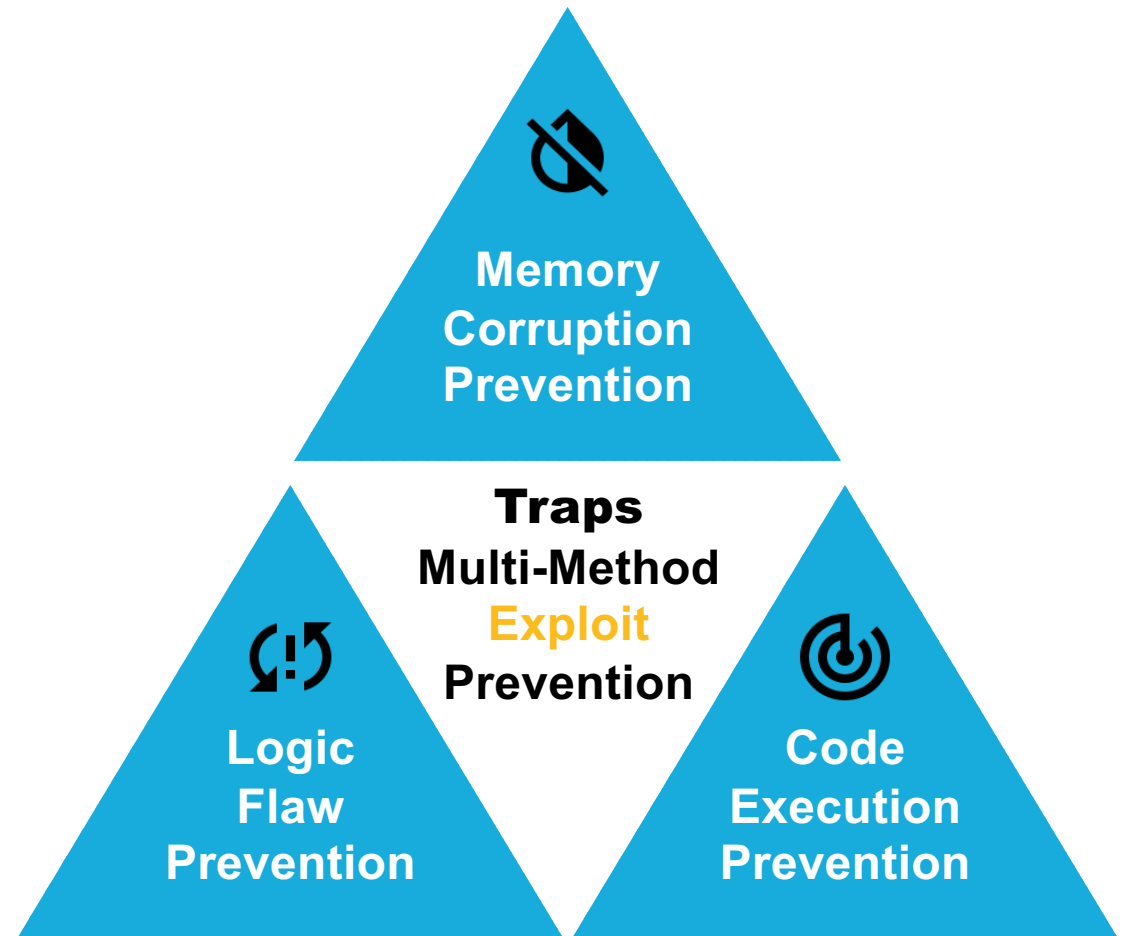
Malware

Executable Programs

**Carry Out Malicious
Activity**

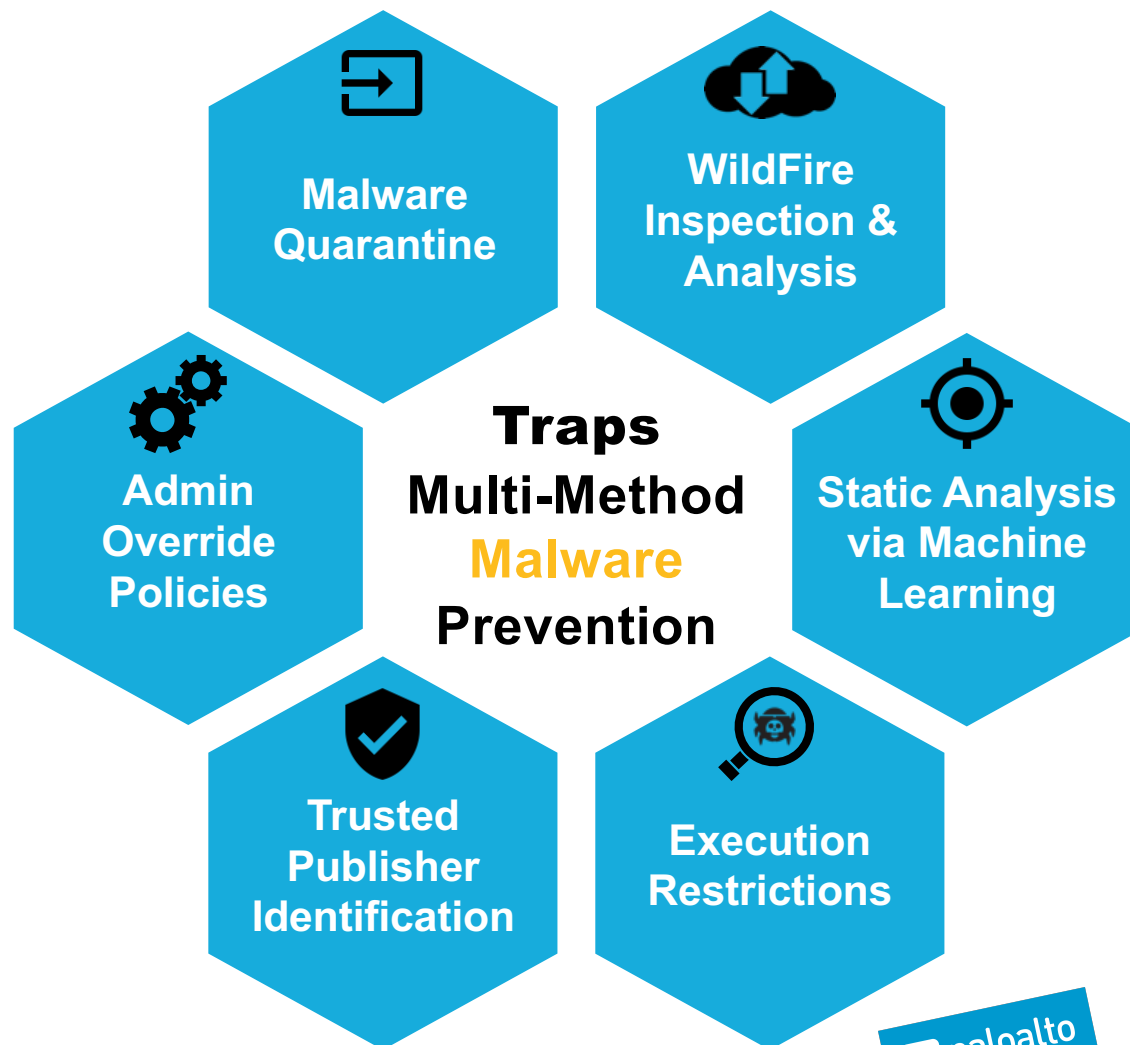
8. Endpoint level controls to block ransomware / malware

- Block all exploits.
 - Known – the easy part
 - Unknown 0-day exploits – the hard part
- How?
 - By focusing on the building blocks of exploits not individual vulnerabilities nor exploits.



9. Endpoint level controls to block ransomware / malware

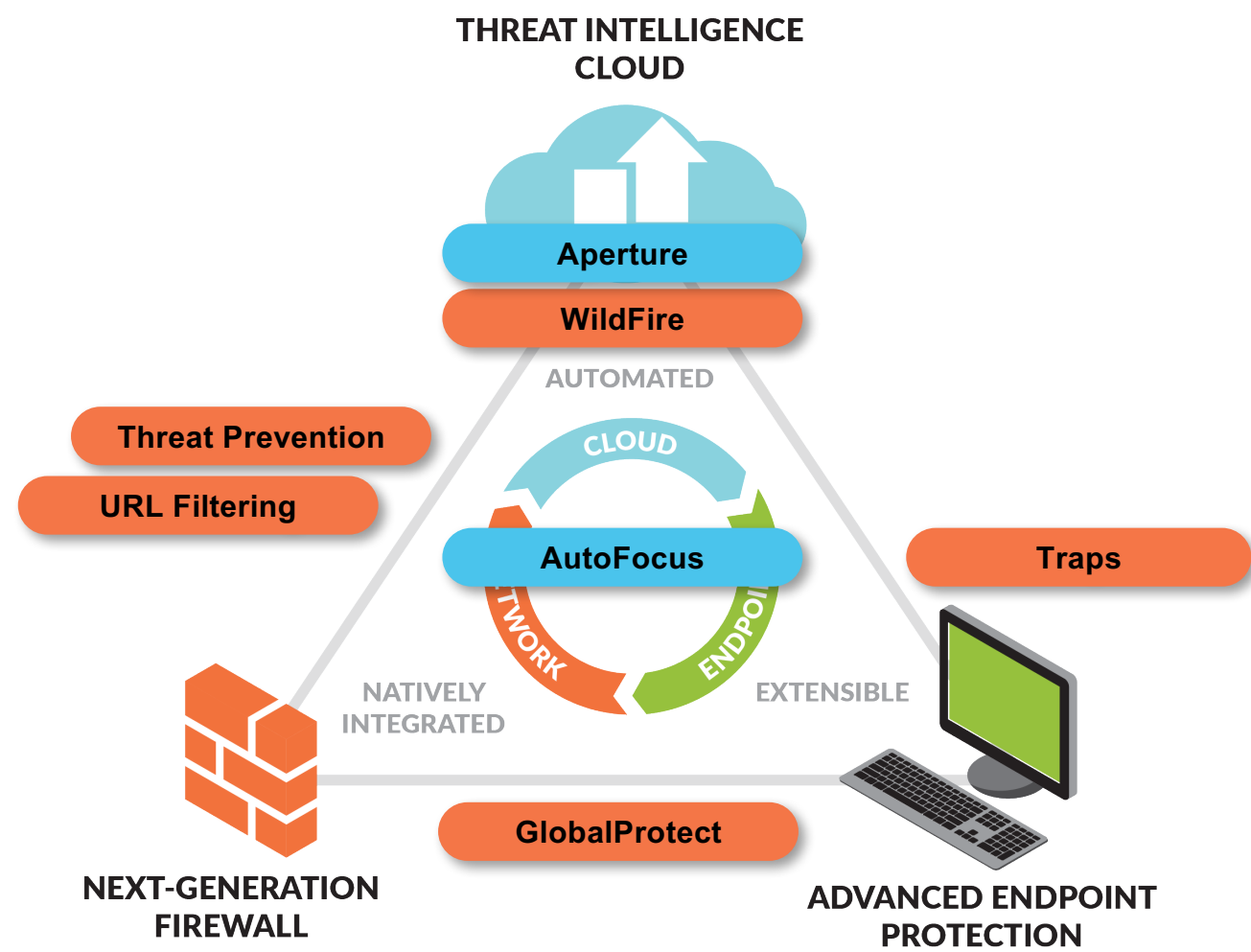
- Block all malware.
 - Known – the easy part
 - Unknown – the hard part
- Reduce attack surface on the endpoint
 - Restrictions
 - Behavioral protections
- How?
 - Using multiple methods with multiple purpose build techniques.



What next?



Delivering the next-generation security platform



Traps Demo

1. Malware prevention
 1. Wildfire known sample
 2. Local Analysis sample
 3. Restrictions (Child process)
2. Exploit prevention
 1. Browser based Flash exploits
 2. Office document Flash exploit
Sofacy aka APT28

