"Traditional firewalls and endpoint solutions are waste of money against ransomware - what's needed?"

Jari Hemminki Major Account Manager jhemminki@paloaltonetworks.com

@Stallion 911

History of Ransomware

Dear Customer:

It is time to pay for your software lease from PC Cyborg Corporation.

Complete the INVOICE and attach payment for the lease option of your choice.

If you don't use the printed INVOICE, then be sure to refer to the important reference numbers below in all correspondence. In return you will receive:

- a renewal software package with easy-to-follow, complete instructions;
- an automatic, self-installing diskette that anyone can apply in minutes.

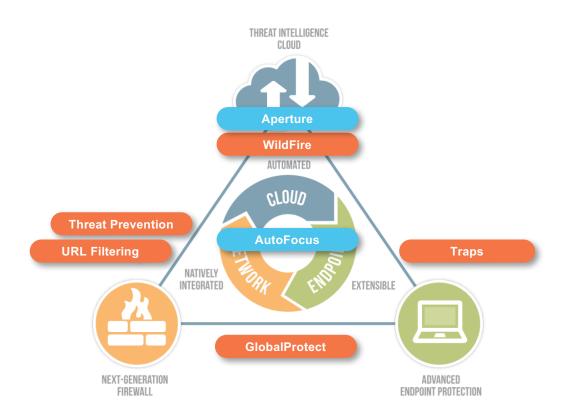
Important reference numbers: A5599796-2695577-

The price of 365 user applications is US\$189. The price of a lease for the lifetime of your hard disk is US\$378. You must enclose a bankers draft, cashier's check or international money order payable to PC CYBORG CORPORATION for the full amount of \$189 or \$378 with your order. Include your name, company, address, city, state, country, zip or postal code. Mail your order to PC Cyborg Corporation, P.O. Box 87-17-44, Panama 7, Panama.

Press ENTER to continue



Next Gen Security Platform Approach = State of the Art





User picks up the email from junk email

Kuriren Har Inte levererat Paketet

Vi har fått ditt paket CT8380159SE på 2016/01/29. Courier inte leverera detta paket till dig.

Skriv ut fraktetikett och visa den på närmaste postkontor för att få ditt paket.

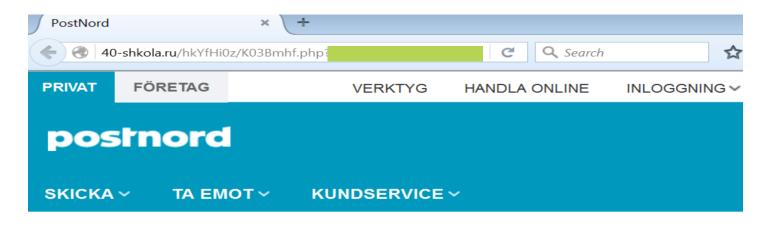
Få fraktetikett

Om paketet inte kommer att tas emot inom 16 arbetsdagar, har Postnord rätt att kräva ersättning från dig - 64 kronor för varje dag för paketet lagring. Du kan hitta information om förfarandet och villkoren för paketet lagring i närmaste kontor.

Detta är ett automatiskt meddelande. Klicka här för att avregistrera.



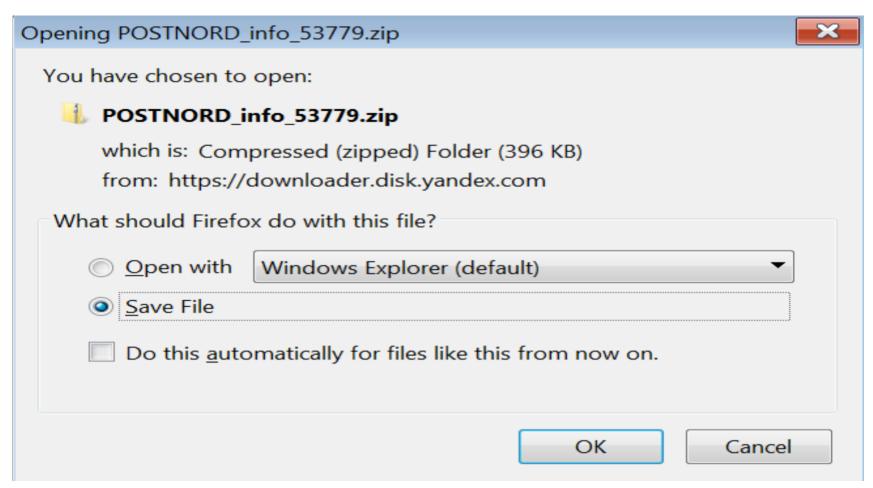
Behind the link is "captcha"







Download a .zip





Which contains a "pdf" looking document

Name	Date modified	Type	Size	
POSTNORD_info_53779	2/4/2016 1:38 PM	Application		524 k



EK = Exploit Kit = "malware delivery platform"

Angler

Hanjuan

Rig

Neutrino

Sweet-Orange

Fiesta

Magnitude

Hunter

Nuclear

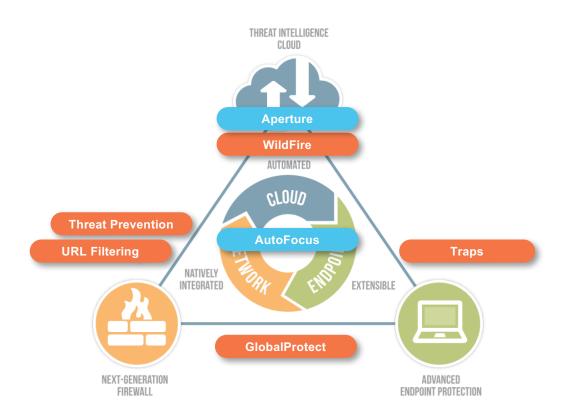
Kaixin

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So what? The user doesn't have to do anything wrong



Next Gen Security Platform Approach = State of the Art



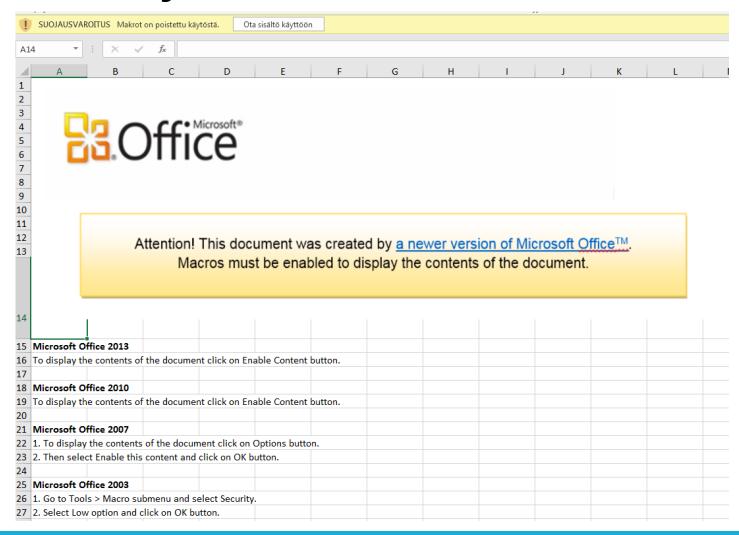


Quick check list for firewalling

- Do You decrypt SSL?
- Do You scan <u>all</u> the traffic for malware, C&C, and exploits?
- Do You scan all the traffic for applications? Are You blocking unwanted applications (such as ToR)?
- Are You warning users about PE downloads happening in the back?
- Are You blocking executable (and script) downloads from at least dyn-dns, or unknown URLs?



Macro based delivery



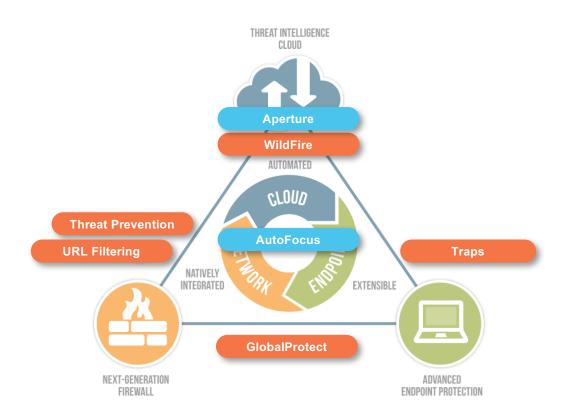


How to bypass sandboxes and other network level threat prevention systems

- ACME corp. employee receives an excel spreadsheet from a seemingly trusted source
- Against instructions he enables macros "to see full content"
- Macro runs and downloads a script to the computer
- Script starts and downloads obfuscated malware and helper files
 - Uses the helper files to de-obfuscate the malware
- The revealed exe starts and checks the internet for a specific web page to be up.
 - If the site is down or the page at site is wrong (hash) the malware will start to poll the site
 periodically.
 - If the site is up and the hash is correct the malware will then connect to the C&C infrastructure.



Next Gen Security Platform Approach = State of the Art





Exploits vs. Malicious Executables

A Critical Distinction



- Malformed data file
- Processed by a legitimate application
- Exploits a vulnerability in the legitimate application to allows the attacker to execute code
- Small navload

Malicious Executable



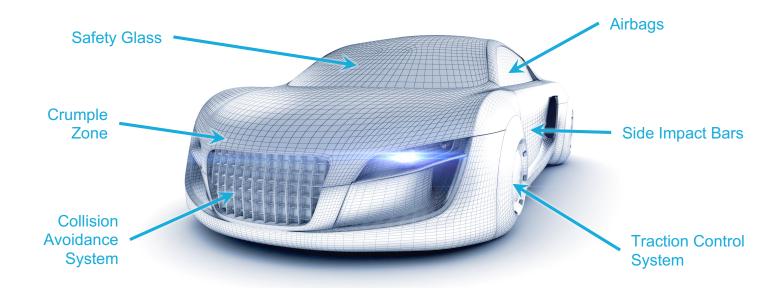
- Does not rely on application vulnerabilities
- Contains executable code

"Next Gen" Anti-Malware Solutions Signature-based AV

Palo Alto Networks Traps

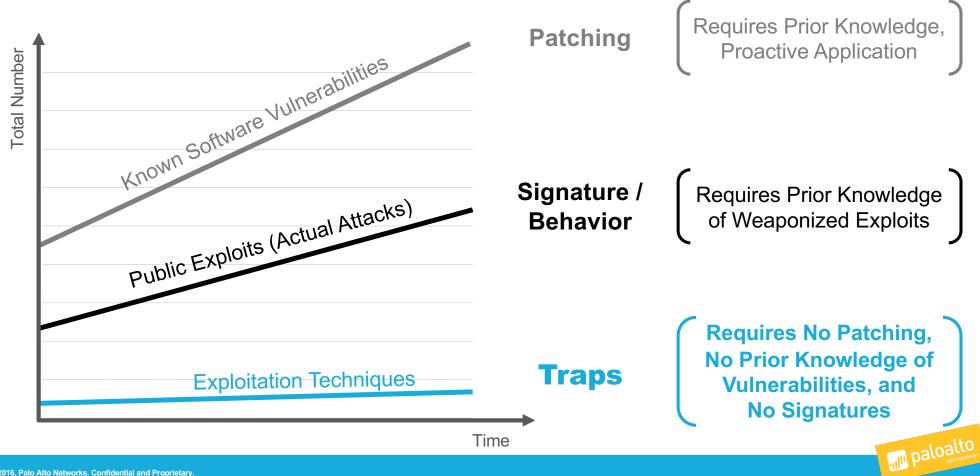


Prevention Requires a Combination of Multiple Purpose-built Methods

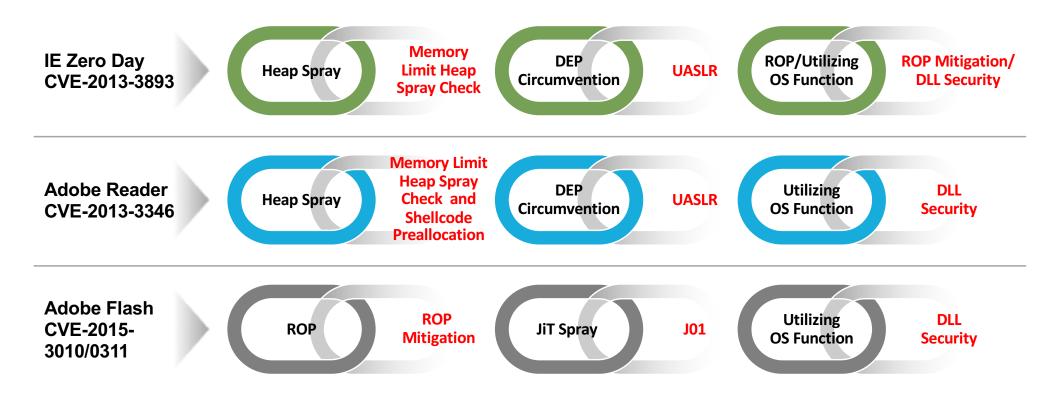




Blocking the usage of core exploitation techniques



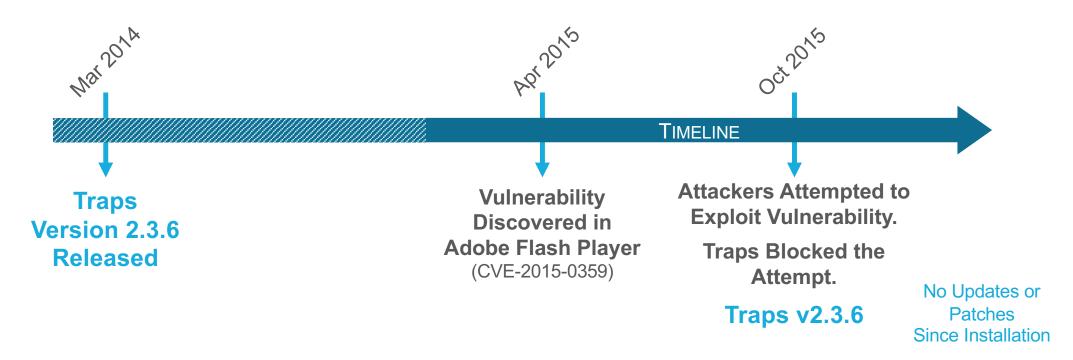
Exploit Prevention Case Study Unknown Exploits Utilize Known Techniques



Prevention of One Technique in the Chain will Block the Entire Attack



Example: Traps blocking "unknown" vulnerability



Traps Prevents Zero-day and Unknown Exploits That Have Yet to be Discovered

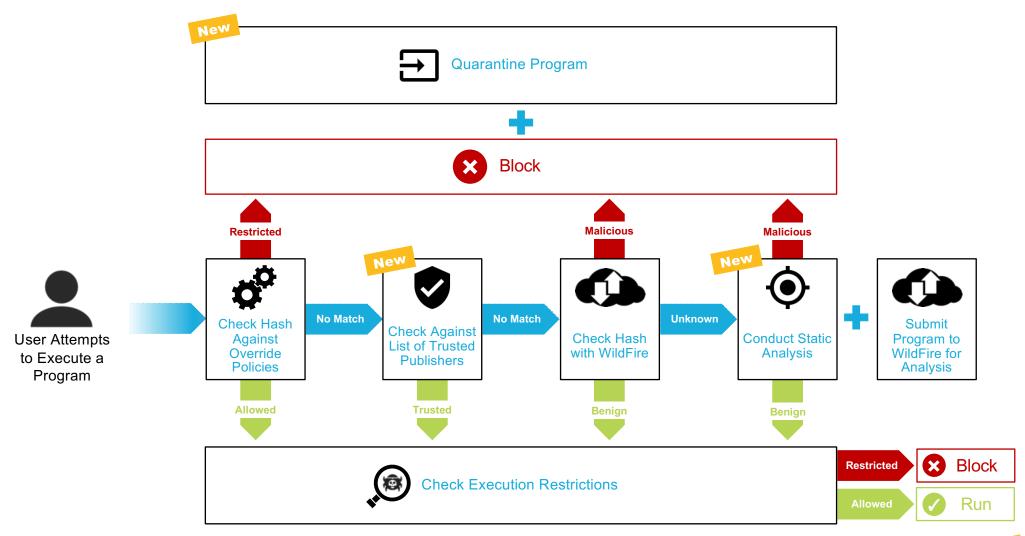


Traps vs. Top 10 Zero-Day Exploits of 2015

Discovery Date	Application	Exploit Identifier	Did Traps Block <u>Zero-Day</u> Exploit?
January 23, 2015	Flash	CVE-2015-0311	
March 13, 2015	Flash	CVE-2015-0336	
April 14, 2015	Flash	CVE-2015-3043	
June 23, 2015	Flash	CVE-2015-3113	
July 8, 2015	Flash	CVE-2015-5119	
July 14, 2015	Office	CVE-2015-2424	
July 14, 2015	Flash	CVE-2015-5122	
September 8, 2015	Office	CVE-2015-2545	
October 15, 2015	Flash	CVE-2015-7645	
December 28, 2015	Flash	CVE-2015-8651	

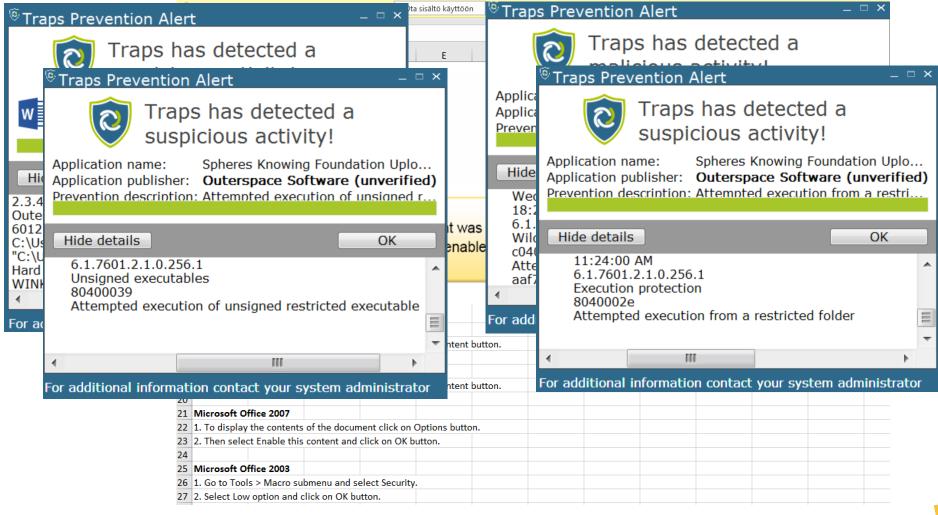
Source: Palo Alto Networks. Go.PaloAltoNetworks.com/2015ZeroDays



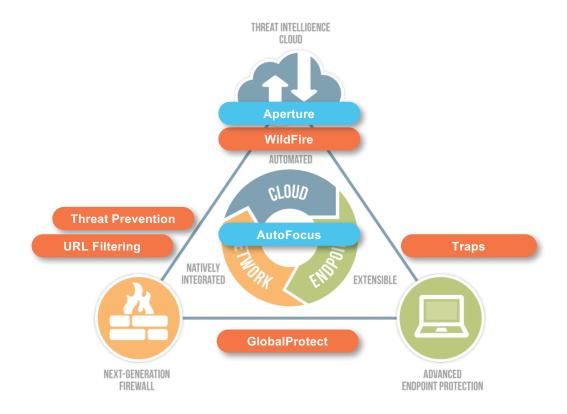




Protected with Traps



Approach that works : Security Platform



(even the partial platform works for its purpose = You can buy Traps or FWs as separate solutions)



Preventing ransomware is not just possible, with Palo Alto Networks it is likely.

Thank You

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