

Check Point Abra
Put Your Office in Your Pocket
Secure Virtual Workspace

Urmas Püss, AS Stallion

Agenda



- 1 Introducing Abra
- New Workforce Challenges
- The Abra Solution



Check Point Abra

Put your office in your pocket

Introducing Check Point Abra





Instantly turn any PC into your own corporate desktop

Virtual workspace that keeps mobile data secure

Ideal for mobile workers, contractors and disaster recovery

Why Abra?



Who Needs Abra?

Every user

Mobile. Remote. Home.

Contractors

Unmanaged PCs

Disaster recovery

Sustain productivity

Why?

Unauthorized applications

Unsecured connections

Data loss

Compliance for unmanaged PCs

3rd-Party Workforce Challenges



Partners, Contractors and Shared Environments



"Over 44% of all cases in this year's data-breach study involved third-party mistakes."

—Ponemon Institute 2009

Examples

- Prevent your contractor from exposing and leaking your sensitive information to a competitor
- ► As a call-center operator, provide a secure shared environment for multiple clients by providing each shift with its own secure virtual workspace

Disaster-Recovery Challenges



The Case of H1N1 Flu



"The H1N1 pandemic could cause absenteeism rates of 40 percent or higher for enterprises."

-Gartner 2009

Examples

- Maintain productivity even when you require large numbers of your workers to stay home during a swine flu outbreak
- Sustain business continuity when a snow-day forces the closure of your office

Plug-and-Play Solution to Fit Any PC



Work Off-Line

Work On-Line



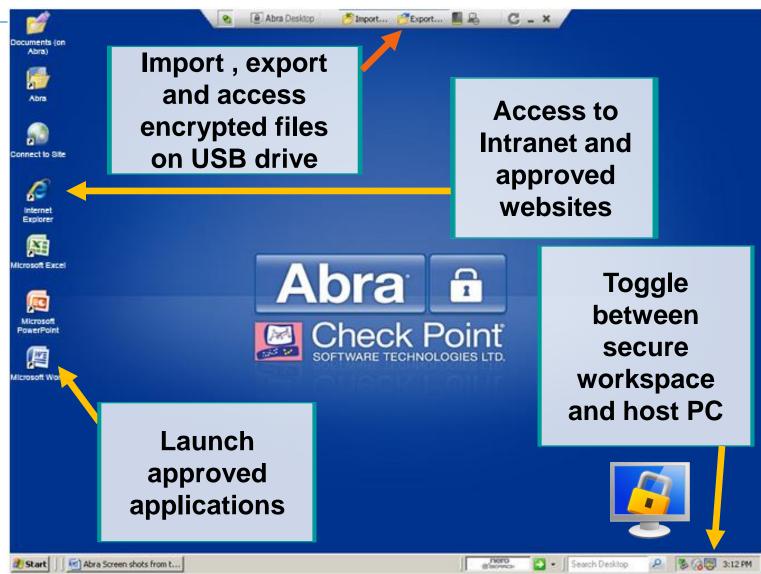


Access working files and data from the virtual workspace

Seamless and secure connectivity to the corporate network

Standard Windows Environment





Secure Virtual Workspace



Keeping Mobile Data Secure



Hardware and Software Encryption

- ► Always-on AES 256-bit encryption
- Tamper-proof device

Segregate Workspace from Host PC

- ► Isolates all user files
- Preventsdata leakingto host PC

Block and Control Applications

- ► Control outgoing traffic to stop data loss
- ► Block unauthorized applications

Low TCO Solution for Mobile Users



Leverage Existing Infrastructure



Security Infrastructure



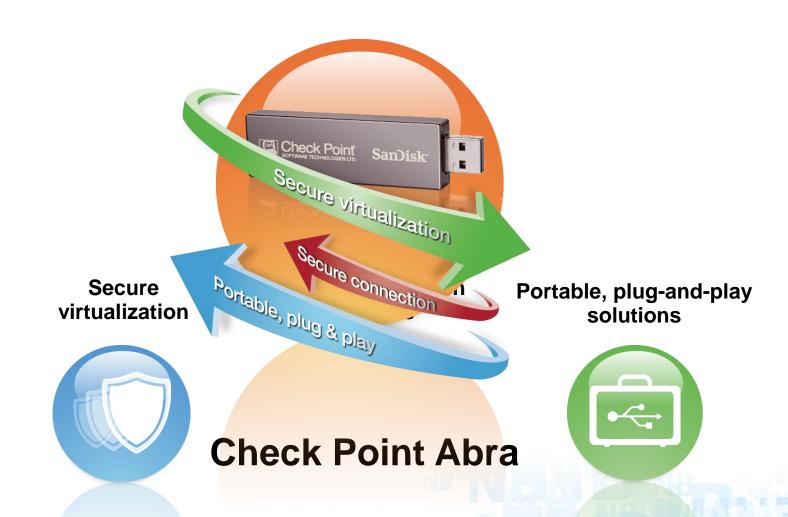
IT Assets





Three Solutions in One





Cost-effective and Available Soon



Pricing

4GB \$140.00

> **8GB** \$210.00

Availability

April 2010





Turn Any PC into Your Own



Keep Mobile Data Secure



Ideal for Mobile Workers



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