



Securing Your Web World

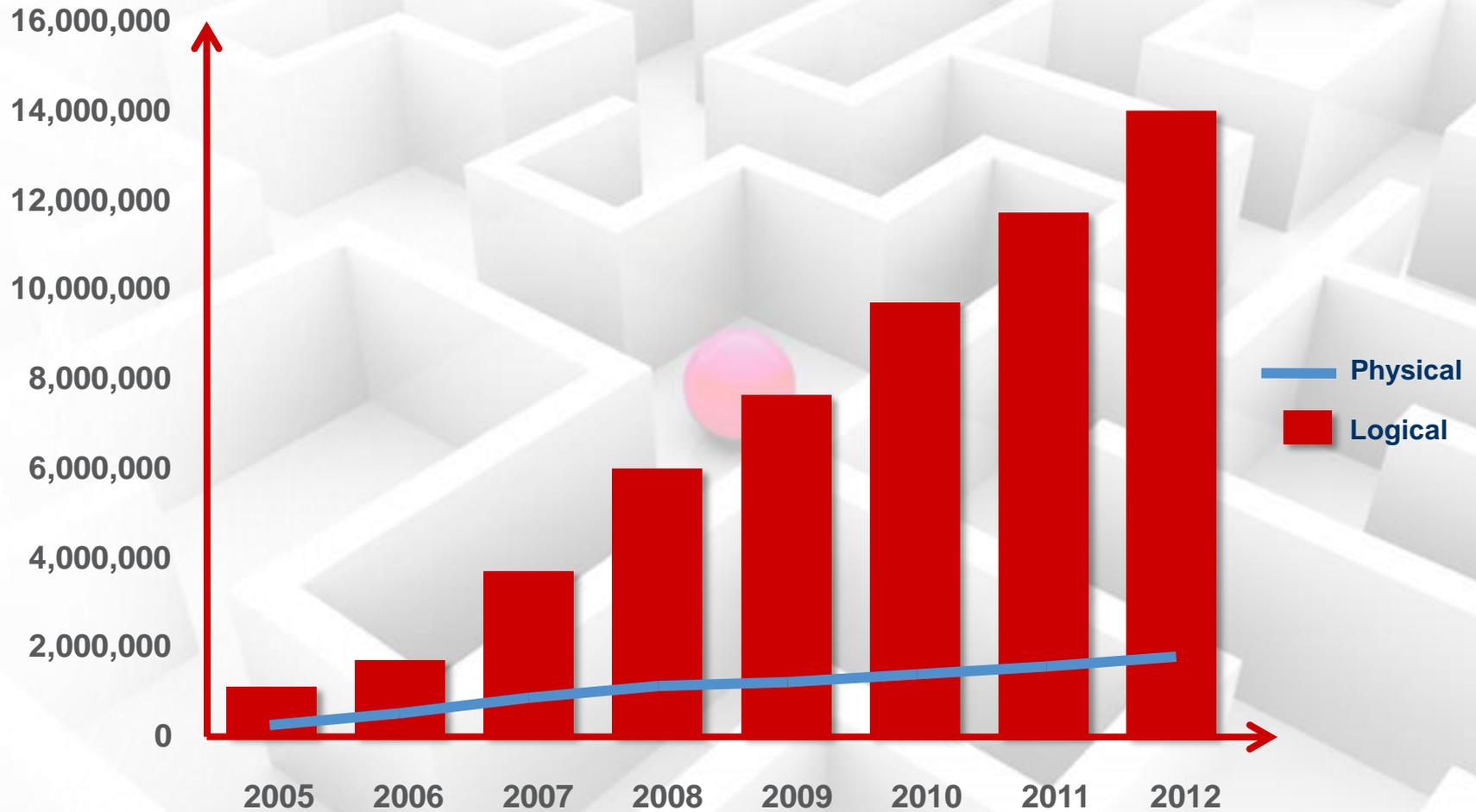


Securing Your Virtual World

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Channel Manager

Virtualisation On The Rise

Virtualized x86 shipments



Agenda

The Challenge of Virtual Security

The Host Defends Itself

Data is Secure and Controlled in the Public Cloud

Securing the Computing Chain

The Benefits of Virtualisation



Reduce IT
Capital Expense
by 50%



Reduce
Administration
overhead



Reduce IT
operational
expense

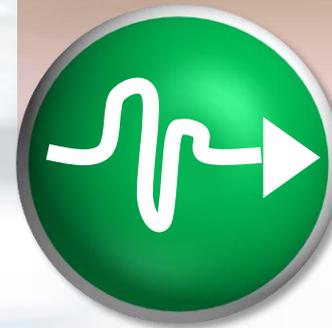
And more...



Reduce
Carbon
Footprint



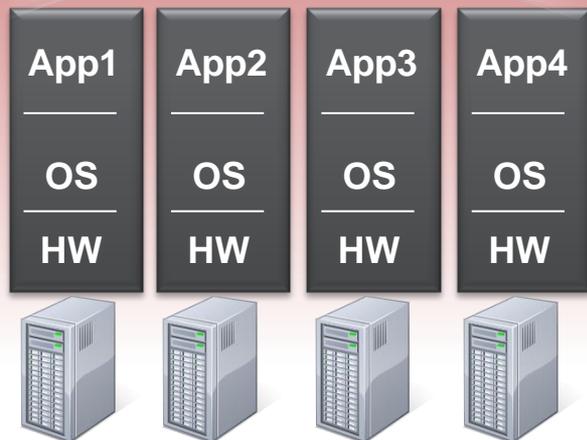
Increase
Flexibility



Virtualisation Creates Security Challenges

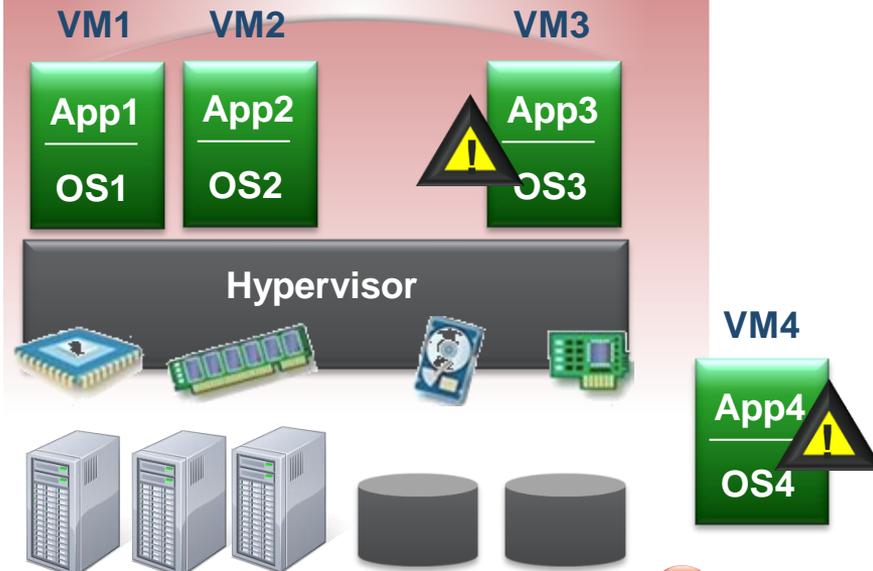
Old Model

Infrastructure security protects applications & servers



New Model

Virtual servers and apps move, change...
IPS needs reconfiguration...
so does firewall.....where is file OS ?...



Problem 1

“Outside-in”
of perimeter-only approach
and *rapid virtualisation*
have created
less secure application
environments

Where is Our Company Data?

I can replace my device, but not my data

I have data in multiple places

I use company applications, but I put my data anywhere



Company Data

Information store 1
Laptop



Information store 2:
Mobile phone/PDA



Information store 3:
Internet-based app –
Gmail, Peoplesoft



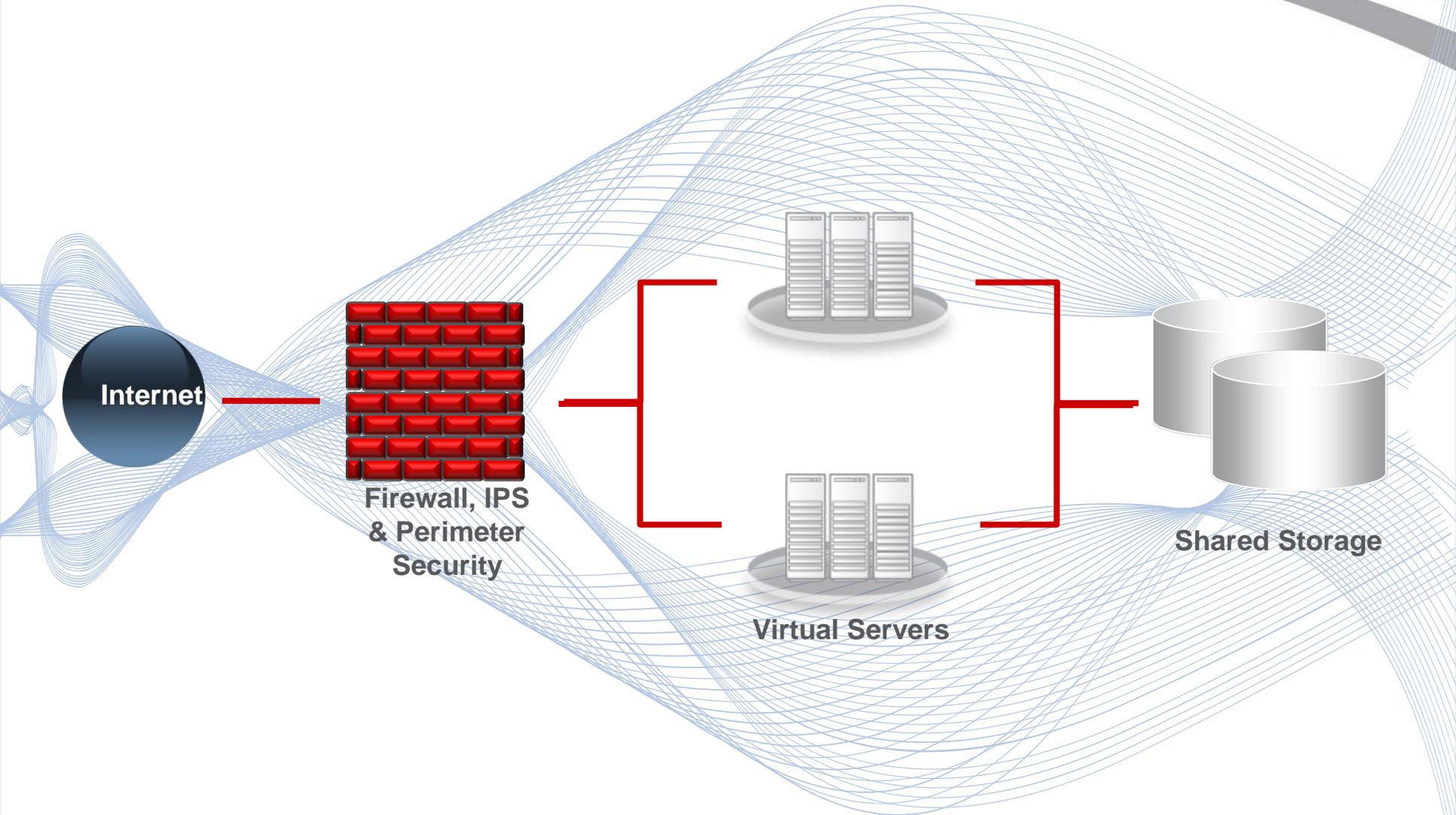
Problem 2

Data protection is the most strategic concern
but data is *mobile*,
distributed,
and unprotected

Solution:

The Host Defends Itself

Private Virtualized Datacenter

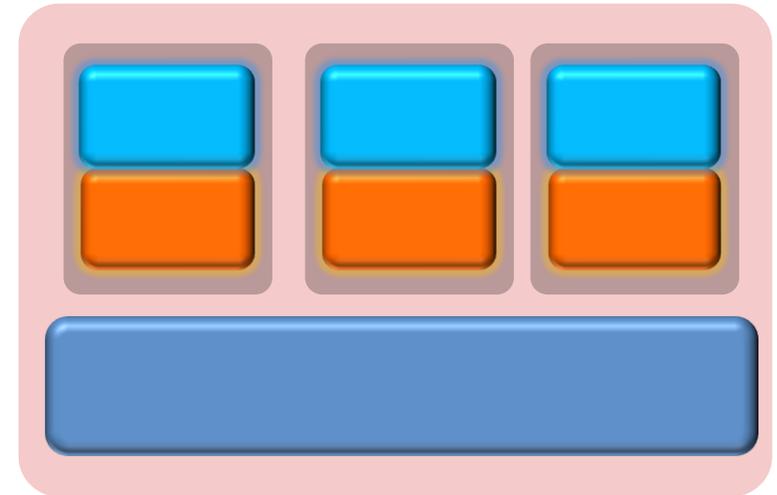


VMs Need Specialized Protection

Same threats in virtualized servers as physical.

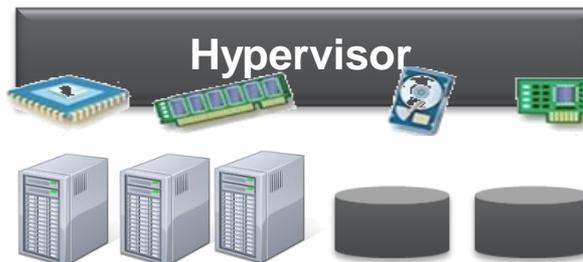
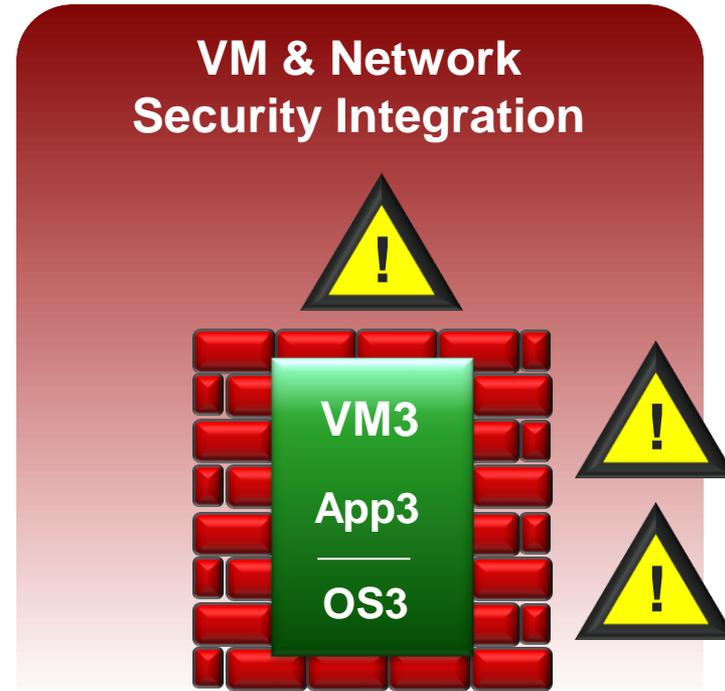
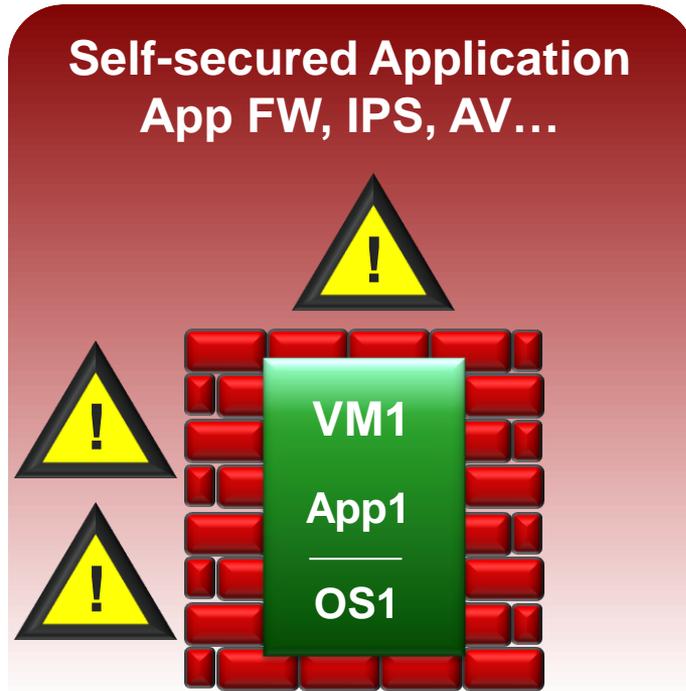
New Challenges

- 1 Dormant VMs
- 2 Resource contention
- 3 VM Sprawl
- 4 Inter-VM traffic
- 5 vMotion

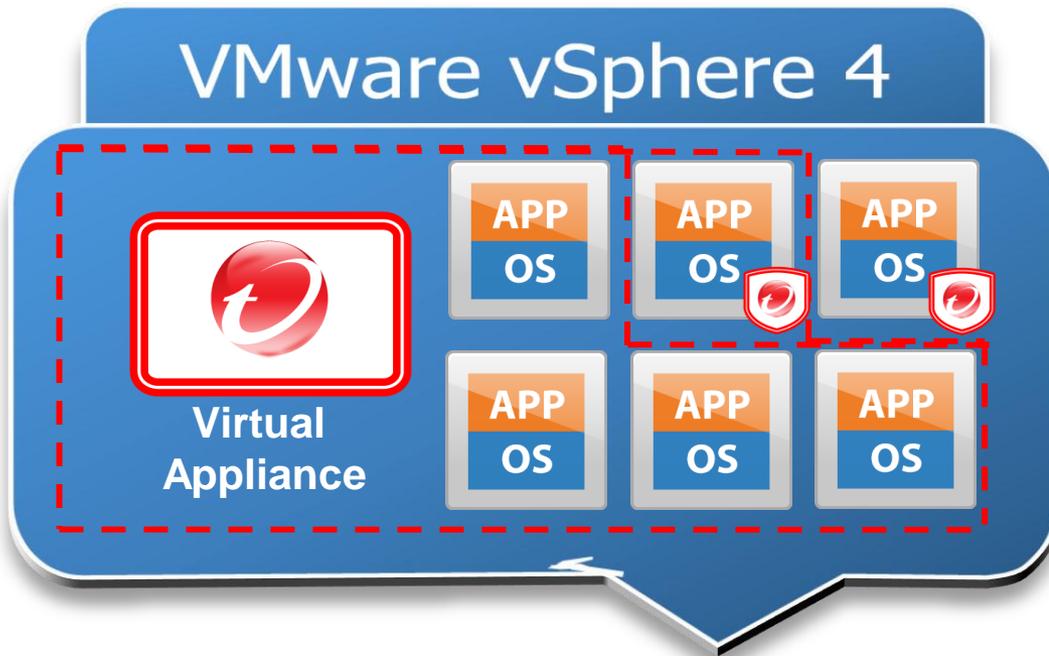


Vision for the New Datacenter Security Model

“The virtual host must protect itself”



Virtualisation Security Advances



- Protect the VM by inspection of virtual components
- Unprecedented security for the app & data inside the VM
- Complete integration with, and awareness of, vMotion, Storage VMotion, HA, etc



Solution:

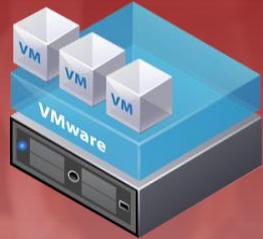
**Data is Secure and Controlled
in the Public Cloud**

Who Has Control?

Servers

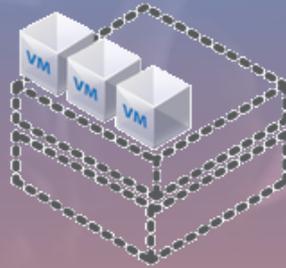


**Private Cloud
(Virtualization)**

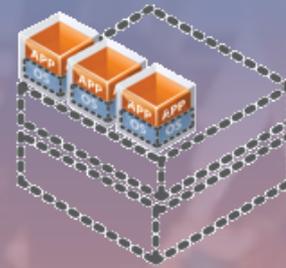


End-User (Enterprise)

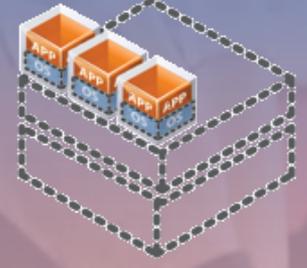
**Public Cloud
IaaS**



**Public Cloud
PaaS**



**Public Cloud
SaaS**



Service Provider

Amazon Web Services™ Customer Agreement

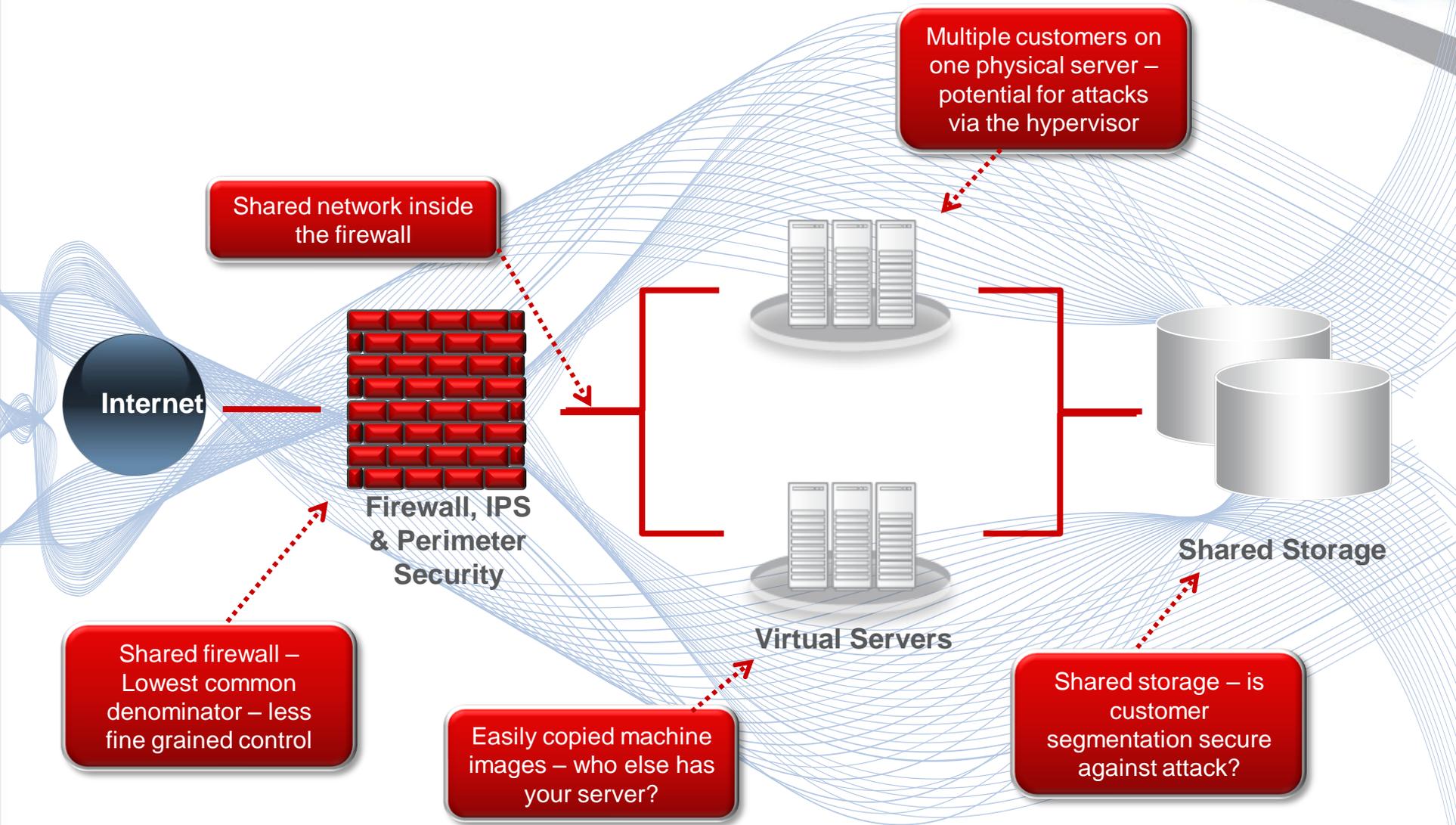
amazon.com

7.2. Security. We strive to keep Your Content secure, but cannot guarantee that we will be successful at doing so, given the nature of the Internet. Accordingly, without limitation to Section 4.3 above and Section 11.5 below, you acknowledge that **you bear sole responsibility for adequate security, protection and backup** Of Your Content and Applications.

<http://aws.amazon.com/agreement/#7>

The cloud user has
accountability for security
and needs to plan for
security.

Public Cloud



Breadcrumbs

Leaving a trail behind

Your data left on cloud storage devices after you leave

Is it really deleted or just the link to you cut

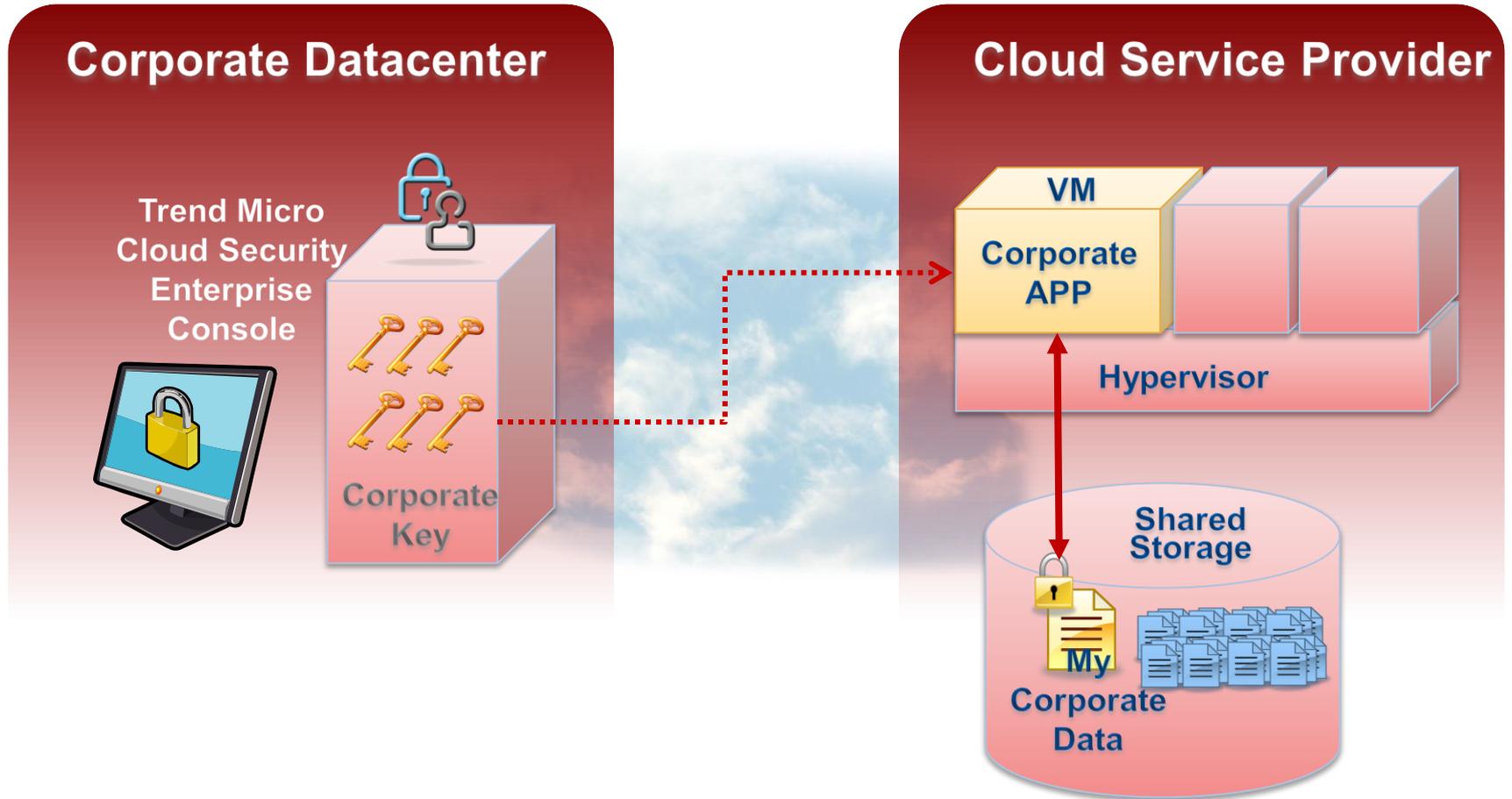
Can you ever be really sure?

How do you erase the cloud?

Enterprise Solution

Public Cloud Data Protection

Enterprise Manages Directly



So what does this mean?



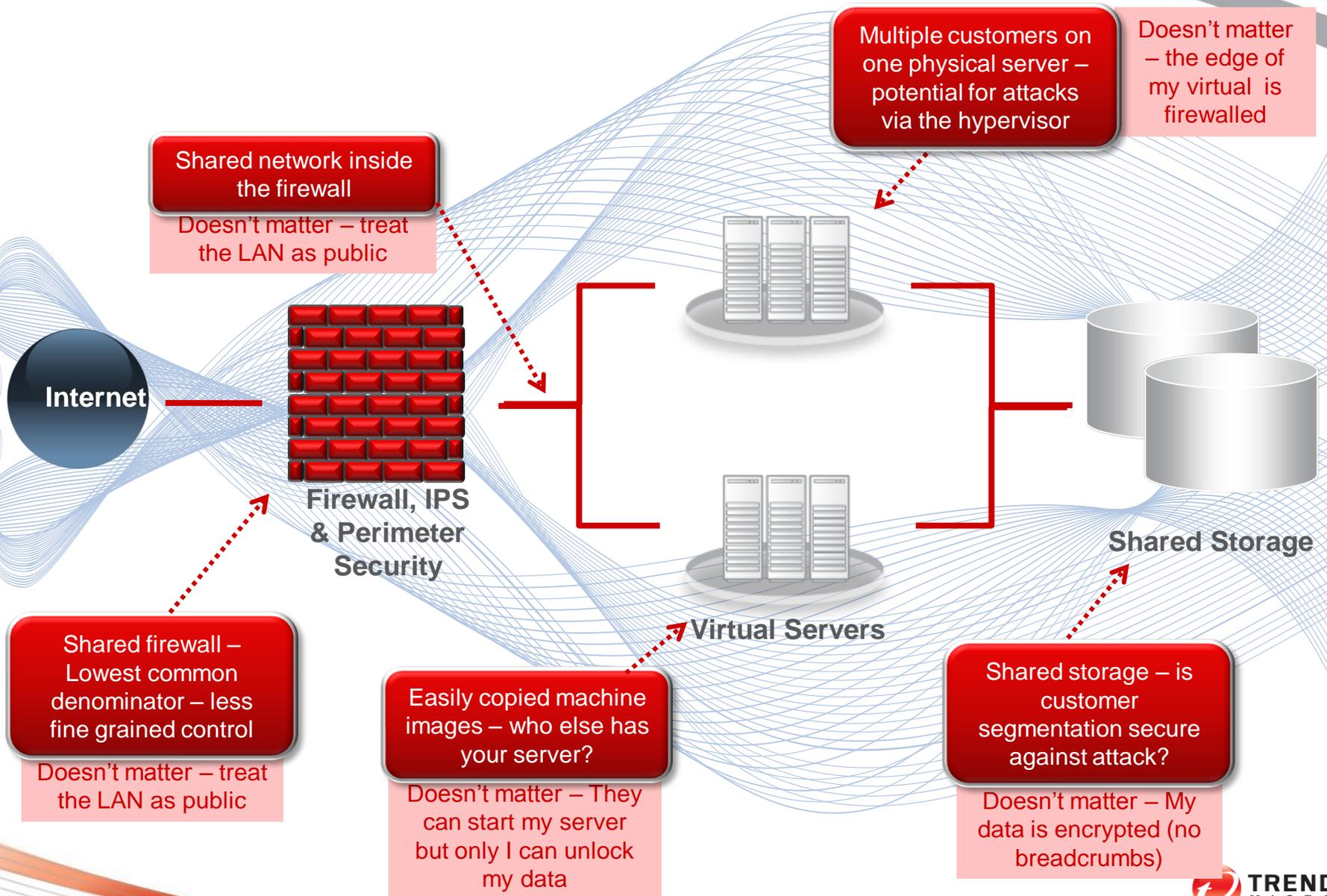
Public Cloud offers key benefits



But also high risk

**To benefit fully from this new opportunity we
need a new generation of security products
designed for the cloud**

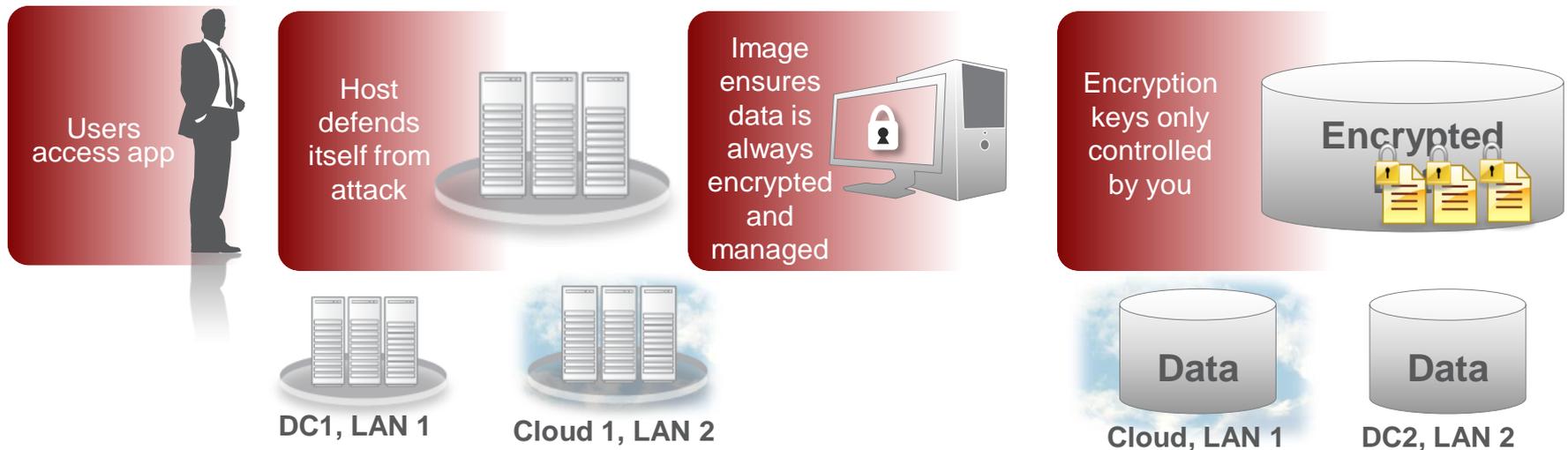
Public Cloud – Private Security



A New Approach

A New Model for Security – Securing the Computing Chain

All environments should be considered un-trusted



When this whole chain is secure

Components can move

Service provider “lock” goes away Shared storage ROI goes up

Location doesn't matter

Virtual “neighbours” don't matter

Recommendations

1

Reconsider your Security Architecture
Consider your existing investments and re-align

2

Enforce Policies on VM Provisioning
Prevent VM sprawl

3

Make Security a Virtualisation Enabler

Available from Trend

- TODAY** Trend Micro Core Protection for VMs
- Anti-malware protection for VMware virtual environments
-
- Trend Micro Deep Security 6
- Firewall, IDS/IPS, Integrity Monitoring & Log Inspection
 - Runs in VMs with vCenter integration
-
- OCT 2009** Trend Micro Deep Security 7
- Virtual Appliance complements agent-based protection

Deep Security: Platforms protected



- Windows 2000
- Windows XP, 2003 (32 & 64 bit)
- Vista (32 & 64 bit)
- Windows Server 2008 (32 & 64 bit)
- **HyperV (Guest VM)**



- 8, 9, 10 on SPARC
- 10 on x86 (64 bit)
- **Solaris 10 partitions**



- Red Hat 3
- Red Hat 4, 5 (32 & 64 bit)
- SuSE 9, 10



- **VMware ESX Server (Guest VM)**
- **Virtual Center integration**



- **XenServer Guest VM**

Integrity Monitoring
& Log Inspection
modules

- HP-UX 11i v2
- AIX 5.3



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